

Anna Vanderhoef

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1202 Woodbridge Trl, Waunakee, WI 53597

EDUCATION

Northern Michigan University - Graduated May 2025 Cum Laude

Degree: Bachelor's of Arts

Major: Social Media Design Management

Minor: Computer Science

WORK EXPERIENCE

Innovate Marquette - Assistant Programs Coordinator - Part Time (Mar. 2025 - Present)

- Create social media graphics, posters, and marketing campaigns using the Adobe Creative Suite
- Created branding and graphic assets for Women In Entrepreneurship events
- Help plan, coordinate, and execute local events

Invent@NMU - Graphic Design Intern - Part Time (May 2023 - Mar. 2025)

- Worked with clients developing logos, marketing assets, and brand identities using Adobe Illustrator
- Met with a variety of clients and revised my work using client's feedback
- Used the Adobe Creative Suite to design posters, postcards, advertisements, social media graphics, and brochures
- Created branding, social media graphics and posters for the Peak25 Conference

Queen City Running Company -Salesperson and Graphic Designer - Part Time (Apr. 2022 - Nov. 2023)

- Researched running shoes and aided customers on shoe needs using learned knowledge, my own experience running races and marathons
- Created designs for local races including Trick or Trot 5k and Dead Carp 20k
- Managed Instagram and Facebook accounts

Freelance Graphic Designer and Web Page Constructor - Part Time (Mar. 2022 - Present)

- Designed flight pattern graphics for Lake Superior Community Partnership
- Created sticker designs for Peninsula Solar
- Updated and constructed local start-up, MycoNaut's webpage
- Created multiple web pages on Adobe Dreamweaver, WIX, and Wordpress

SKILLS

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|------------------------|----------------|
| • Adobe Creative Suite | • Video Design |
| • Photography | • Figma |
| • Running Marathons | • Web Design |